

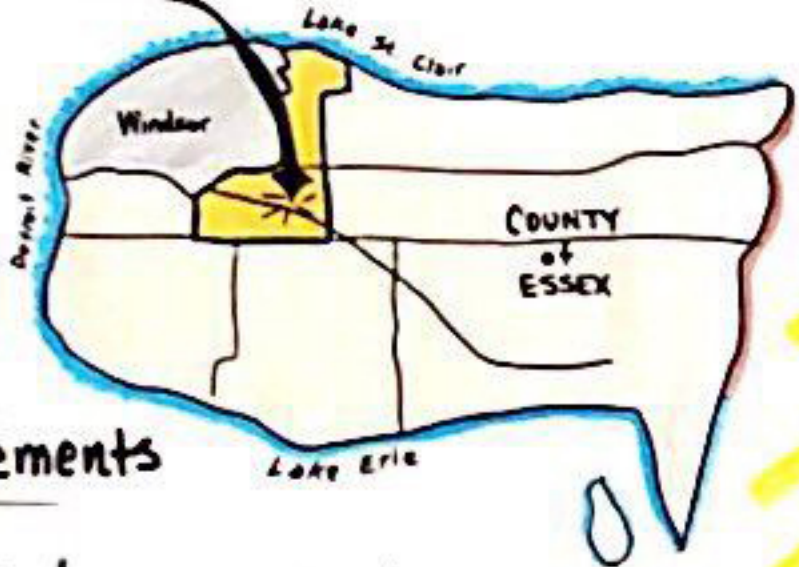
TECUMSEH STRATEGIC PLANNING session

FEBRUARY 2019



We work together as a TEAM!

- ... Admin advises
- ... Council decides
- ... Admin implements



How do we create **COMMUNITY IDENTITY** & distinguish ourselves as we grow?



- Reputational capital
- Available land for growth
- Strong links to county
- Don't control key roads
- Strange geography
- Need to address Town Hall capacity
- Traffic
- Sportsplex
- How to grow & manage transportation corridors
- Maintain tool & die
- High citizen satisfaction
- Focus on shovel-readiness
- Expand trail network
- Government policy change
- NIMBY
- Need to phase significant projects
- Overall burden of capital projects
- Affordable & diverse housing
- changing legislation
- identity of community

STRENGTH	OPPORTUNITY
WEAKNESS	THREAT

What is our **CULTURE** as Team Tecumseh?

CUSTOMER SERVICE

- ... review standards
- ... response time
- ... manage expectations

What is **STRATEGIC** VS. **OPERATIONAL**?

PUBLIC SAFETY

- ... roads
- ... property
- ... property standards enforcement

Will this require **MORE** budget or **RE-ENGINEER** existing processes?

SPORTSPLEX

- ... raising funds
- ... need communication plan

SERVICE IMPROVEMENT

Lots of **MOVING PARTS** here still

LEADERSHIP

PROMOTE DEVELOPMENT

- ... common land bank
- ... critical to service employment lands
- ... leadership on WEEDC

HOUSING AFFORDABILITY

- ... it's driven by supply & demand
- ... people WANT to live here
- ... need to ensure alternative, diverse housing

NEW INVESTMENT

COMMUNITY IMPROVEMENT PROGRAM

- ... been very successful
- ... helps create sense of community
- ... Streetscape plan

SMART CITY

- ... need it to attract people, investment

SOCIAL MEDIA

- ... tell our STORY

POLICY LEADERSHIP

FLOOD MITIGATION

- ... it's an ONGOING effort
- ... all regions dealing with it
- ... opportunities for collaboration, alternate financing

TRAINING

- ... maintain tool & die

PHASE SIGNIFICANT PROJECTS

What **DISRUPTIONS** do we face?

- flooding
- government funding
- affordability
- autonomous vehicles
- staff turnover

We need to become a **SMART CITY**

We are known as a municipality that can **GET THINGS DONE!**

Need to manage expectations & customer service!



a COMMUNITY PROUD of the PAST, CONFIDENT in the FUTURE